



Three great reasons to refer your clients to Key Partnerships

Key Partnerships is part of Key Group, the UK's largest equity release service provider with over 20 years' industry expertise.

If you've got a client interested in unlocking the financial potential in their home or if you would like to see how equity release can help to grow your business, here's why you should choose Key Partnerships as your referral partner:

1 We deliver great customer outcomes

- We provide whole-of-market advice
- As part of Key Group we've helped over 1 million people in later life decide whether equity release is right for them
- We are an independent equity release referral service with more than 8,000 registered introducers
- Our customer service is second to none with over 14,000+ 5-star reviews on TrustPilot

2 We make the process easy for you and your clients

- Start referring straightaway – you don't need any special qualifications or industry experience
- Referring couldn't be simpler – a name, address and contact number is all we need
- We'll visit your client anywhere in the country with a nationwide network of more than 100 qualified advisers
- Track the progress of your cases on our portal and update your clients in real time

3 We help you grow your business

- A valuable additional income stream – in 2019 the average referral fee paid on each completed case was £1,536
- Offer clients a complementary service that supports your core business areas
- Access to tools and educational support to enhance client conversations and opportunities
- Dedicated face-to-face and telephone support to help you develop your knowledge of the equity release market and the opportunities available

How equity release could help your clients

With the lion's share of most family wealth tied up in their home, the benefits of equity release can go far beyond what most people will initially consider, including helping to:



Fund a longer, more active retirement while enabling them to stay in their home



Pay off existing interest-only mortgage or other debts



Fund their children's home deposit



Help to finance a better retirement



Pay for their grandchildren's school fees



Buy a second or holiday home



Split assets in divorce



Pay the shortfall on a new home



Provide tax-free cash



Adapt a home to cater for care needs, subject to lender criteria



Take a holistic view of their wealth



Home improvements

Start referring today

It only takes a few minutes to register and make an equity release referral, just visit www.keypartnerships.co.uk. Or contact us:



refer@keypartnerships.co.uk



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