



# It's easy to spot a potential equity release client



They just have to be:

- ✓ Aged 55 or over and living in the UK
- ✓ And have a property in the UK worth at least £70,000

If your client meets this simple criteria they can potentially release between **5 and 55% of their home's value**, depending on their age, health and lifestyle.

**Try our online eligibility checker** to see how much your client could borrow

## Did you know...



People aged 50+ in the UK  
**own £75 out of every £100**  
of housing wealth<sup>1</sup>



**£3.86 trillion**  
of equity is in the hands  
of those aged 55+<sup>2</sup>

Little wonder equity release is the fastest growing mortgage sector in the UK, with the market having already doubled in size since 2015 and predicted to more than double again by 2021<sup>3</sup>. It's easy to get a slice of the market by referring to Key Partnerships.

1 Savills - April 2018

2 Halifax - Total value of housing stock, 2017

3 ERC, Key Retirement Market Monitor  
FY 2018

## It's quick and easy to refer your clients

It only takes a few minutes to register and make an equity release referral, just visit [www.keypartnerships.co.uk](http://www.keypartnerships.co.uk). Or contact us:



[refer@keypartnerships.co.uk](mailto:refer@keypartnerships.co.uk)



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